

Whales of Potosi Research Project
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Press Release

Whales of Potosi Research Project Achieves Half of Its Funding Goals in Record Time
Project On Track to Launch in October 2013

Portland, Oregon., September 3, 2013 - As of September 3, 2013, The Whales of Potosi Research Project has reached half of its overall fundraising goals in private and corporate donations for a total of \$9200 pledged to the project.

“With \$7770 remaining to be raised by October 1, 2013, I am cautiously optimistic that the project will be able to launch at its fully intended scale by October 15, 2013,” stated Project Founder and Director, Katherina Audley.

Support for the project has come from dedicated residents of the Playa Blanca community, the beach along which the study will take place, individuals located in the United States, Canada and New Zealand, and the non-profit organizations, El Refugio de Potosi, located in Barra de Potosi, Mexico, Deep Blue Conservancy, located in Puerto Vallarta, Mexico, and the Oceanic Society, headquartered in Ross, California.

About The Whales of Potosi Research Project

The Whales of Potosi Research Project aims to survey a group of endangered humpback whales in a little explored area of Mexico, provide impoverished fishermen with a means to survive without further depleting natural resources and promote a unique region as worth visiting and protecting.

For information on how to support the project and get involved, please contact Katherina Audley at 415-847-7295 or via e-mail at k@kpetunia.com.